

Smart Smoothies Logo Usage Guide



SMART SMOOTHIES

FONT: Capucine Basic Black Italic



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C=24 M=33 Y=0 K=0 2
HEX be a9 d2
RGB 190 170 210
CMYK 24 33 0 0
LAB 72 13 -18
GrayScale 27



C=51 M=2 Y=100 K=0 2
HEX 8a c0 3f
RGB 139 194 63
CMYK 51 2 100 0
LAB 72 -33 56
GrayScale 28



C=3 M=16 Y=100 K=0 2
HEX f8 cf d
RGB 248 209 11
CMYK 3 16 100 0
LAB 85 3 83
GrayScale 21



R=244 G=165 B=29 2
HEX f3 a5 1d
RGB 245 165 29
CMYK 2 39 100 0
LAB 74 22 72
GrayScale 35



R=189 G=98 B=40 2
HEX bd 62 28
RGB 191 100 40
CMYK 20 70 100 7
LAB 52 34 48
GrayScale 66